Introduction to Investing and Shares
Sat 14 October 2017 | Sun 15 October 2017

The Introduction to Investing and Shares seminar is an independent educational course presented and delivered by the NZ Shareholders Association.

The course is designed to give people an overview of different investing options. For people new to share investing, it will explain where to start, what’s involved in managing a share portfolio and useful strategies to follow. The seminar is also relevant to existing share investors, who are wanting to refresh their knowledge, lift their confidence or get information about other options for diversification.

Course outline
This course follows a seminar delivery approach where the information presented by the course leader is open to discussion and questions are encouraged. Feedback from previous courses NZSA has run shows that this format provides a robust and easy to follow way to build knowledge in this field.

The course assumes no prior investment knowledge, and includes a comprehensive workbook with notes from the course. The course runs over four hours, split into a morning and afternoon sessions. Topics cover are:

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<tr>
<th>Investing for your future (10.00am – noon)</th>
<th>Sharemarket basics (1.00 – 3.00pm)</th>
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<tbody>
<tr>
<td>- Choices, Risks and Rewards</td>
<td>- The benefits of owning shares</td>
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<td>- Asset classes and allocation</td>
<td>- Useful investment strategies</td>
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<td>- Measuring performance</td>
<td>- Get started. Buying and selling</td>
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<td>- Direct share investment</td>
<td>- Four key financial ratios</td>
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<td>- Managed funds and fees</td>
<td>- Getting information</td>
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Course leader
The course is being led by John Hawkins. John has 23 years’ experience as MD of a start-up niche manufacturing business, growing this to the number two position in Australasia before selling in 2004. He is a director of a significant private property company. John has been a member of the NZSA since 2005, and was Auckland Branch Chair in 2009. He is based in Auckland and has been Chair of the NZSA National Board since 2010.

Course Costs
NZSA Members $25
Non members $100
(Includes a comprehensive workbook)

SPACES WILL BE LIMITED | REGISTRATION ESSENTIAL
Two options to choose from: Sat 14 Oct or Sun 15 Oct 2017
Register at www.nzshareholders.co.nz

Course Venue: NZX Offices | Level 1, 11 Cable St | Wellington