

2018 NZSA Business Journalism Awards

The NZSA Business Journalism Awards were established to encourage, identify and applaud outstanding business journalism in New Zealand. Business journalists working in New Zealand's print, online and broadcasting media are encouraged to submit entries to three discipline categories – news, feature and commentary.

The winner of the supreme NZSA Business Journalist of the Year Award will be chosen from the winners of the three discipline categories.

In addition, journalists who enter for any or all of these awards and who have been working as journalists for up to three years will, if they apply and provide additional supporting material, be considered for the Young Business Journalist of the Year Award.

The closing date for entries in every category is **31 August 2018**.

Winners will be announced at the NZSA Beacon Award dinner in Auckland on **7 November 2018**.

Stories must have been published or broadcast in the year from **1 July 2017 to 31 July 2018**.

Award category winners will receive \$1,250. The Young Journalist of the Year will receive an additional \$1,000 and the Supreme Award Winner will receive an additional \$2,000.

Award categories and Judging Criteria

Business news

This category is for outstanding timely news coverage of a competitive business, financial or economic news story. Entries submitted for this category should include a covering letter that showcases the dominance and timeliness of the story or stories. The letter should also, if appropriate, set out the circumstances under which the story was obtained and developed.

Business news judging will include the following criteria:

- Timeliness and relevance of the story
- Degree of difficulty to obtain and file the story
- Impact of the story on business or broader community
- Story presentation, quality of written/spoken content
- Journalistic initiative to obtain the story
- adherence to journalistic principles and ethics.
- Resources utilised by the reporter (such as number of relevant sources)

Business features

Story published or broadcast in any medium that is compellingly told and crafted. They will provide readers, listeners or viewers with a deeper understanding and explanation of a significant business topic.

Business feature judging will include the following criteria:

- Substance and relevance of the story
- Quality of writing and presentation
- Originality and impact of the story
- Depth of analysis and quality of research
- Resources used by journalist to file the story

Commentary

This category will include business, financial or economic editorials, columns, blogs, on-air or video commentary or analysis that assist the audience in developing their own informed opinions on the subject.

Business commentary judging will include the following criteria:

- Cogency of the argument
- Quality of writing and presentation
- Significance of the issue
- Effectiveness of generating debate on the issue
- Resources used by reporter (such as number of relevant sources)

Young Business Journalist Award

Journalists who have worked less than three years and who submit stories to any or all categories will be considered for the Young Business Journalist Award if they provide a short explanation of their employment history as proof of their eligibility and include a sampling of three other stories that are representative of their other body of work.

Business Journalist of the Year

The winner of this award will be chosen from the winners of the three journalistic discipline categories.

Judging Panel

Dr Gavin Ellis. (Chairman)

Dr Gavin Ellis ONZM MA PhD is a media researcher and commentator. A former editor-in-chief of the *New Zealand Herald*, his association with journalism spans more than five decades. He is the author of three books on journalism and lectures in media and communications at the University of Auckland. His consultancy work has included NZ on Air and the Broadcasting Standards Authority.

Richard Harman

Richard Harman has been a journalist for over 40 years; in newspapers, radio and TV and now edits the Politik website. He has also produced numerous TV current affairs shows and documentaries. He is a former Press Gallery chairman and has been a Fellow at the Reuters' Institute at Green College, Oxford.

Dr Merja Myllylahti

Dr Merja Myllylahti is a former financial journalist and London correspondent with over 15-years' experience in print, online and TV journalism. Currently, she is a research fellow at the Auckland University of Technology (AUT), and a project manager in its research center for Journalism, Media and Democracy (JMAD). She is the author of the JMAD's New Zealand media ownership reports and has published multiple academic articles and chapters in high-quality international journals and books.

Jane Arnott

Jane Arnott has over 35 years in communications and marketing working either inhouse or as a consultant. She was a founding board member for the International Association of Business Communications (IABC) in the 80's, founded NZ's first Pasifika cross cultural consultancy in the 90's and nine years ago introduced the Institute of Business Ethics (IBE) to New Zealand.

She co-authored IBE's *Setting the Tone: A New Zealand Perspective of Ethical Business Leadership*. Her current business focus as IBE's Associate is around governance and growing the corporate sectors understanding of business ethics and conduct risk.

Garth Ireland (Technical Financial Advisor to the Panel)

Garth Ireland is a financial analyst with over three decades of experience providing value-based financial advisory services. He is director of Ireland, Wallace & Associates Limited and a fellow of INFNZ and chair of the Advisory Boards School of Accounting and Commercial Law and the Centre for Accounting, Governance and Taxation Research at Victoria University of Wellington.

Entry Criteria

1. The NZSA awards for business journalism excellence are open to journalists working for New Zealand media outlets. This can include freelance journalists.
2. **Entries must be received by 5.00pm Friday 31 August 2018.** Late entries cannot be considered.

The awards will be announced at an evening function in Auckland on 7 November 2017. The two finalists in each category will be notified in early November and will be assisted to attend the event as guests of NZSA.
3. Entries must have been published or broadcast between **1 July 2017 and 31 July 2018.**
4. Entries must fall into one of the three following categories: business news, business features or business commentary.
5. Journalists must submit their own entries and an official entry form must accompany each individual entry.
6. Entries must be the submitting journalist's own work. All submitted material must be accompanied by a declaration or proof of authorship.
7. All submitted material must be accompanied by proof of publication or broadcast.
8. Where an entry is the product of a team; names of the team, along with a brief explanation of the role played by each team member should be submitted. One team member should be nominated to receive the award if the entry is successful. Teams should not exceed five members.
9. Journalists may submit up to three entries in total. The same story cannot be entered in more than one category.
10. Sponsored content of an advertorial nature will not be eligible for entry.
11. Entries may be news, feature or commentary of a business, financial or economic nature. Each entry can consist of one or a series of articles, broadcasts or podcasts.
12. Entries should not contain more than three individual stories unless the entry was published or broadcast as a distinct, labelled, sequential serial.
13. Each entry must include an entry statement of no more than 400 words to explain the circumstances in which the entry was produced and why the entrant believes the story is worth submitting for the award.
14. **Acceptable Formats** The preferred format is a URL link directly to the work in final format outside of any paywall. If this is unavailable a PDF scan of the printed work is acceptable as is a suitable digital file for a broadcast item. Any URL, PDF or digital file must contain the full work. The links to the entry and statements in support of the entry may be attached to a PDF of the relevant entry form.
15. Prizes will be awarded to category winners, although the judges reserve the right to not award a prize in a given category in a given year.
16. Entrants agree to the reproduction of their entry for the purposes of judging and promotion of the awards. The judges award decisions are final. NZSA does not sit on the judging panel and all judges will provide a register of personal interests to NZSA to ensure against any conflicts of interest with the content of entries being judged.